

HERE IS MORE of EVERYTHING YOU WANT

In the Golden Jubilee Series, Westinghouse establishes an entirely new "Gold Standard" of refrigerator values.

Here is a refrigerator built as only Westinghouse can build it—backed by fifty years of outstanding electrical achievement!

With distinguished beauty in modern styling—new and ingenious advancements which add appreciably to the pleasure of ownership—Westinghouse gives you everything you could desire in beauty and convenience.

But for more important, Westinghouse provides the vital and basic engineering principles upon which absolutely reliable refrigeration depends... the exclusive combination of Her-

metically-Sealed Unit, Forced-Draught Cooling and Dual-automatic Protection of both mechanism and food.

*Unfailing dependability plus the operating economy of the sealed-in mechanism make the Westinghouse Golden Jubilee Refrigerator an investment which pays dividends in cash... savings amounting to many times its cost.

Visit your Westinghouse dealer and examine these sensational Golden Jubilee models. Ask about the 5 year warranty. Learn how much you can save by making your purchase now. There is a Westinghouse model of a size, style and price to suit you, with terms to meet every budget.

*Under abnormal as well as normal power conditions.

CANADIAN WESTINGHOUSE CO., LIMITED Head Office: HAMILTON, ONT. Branches in Principal Cities throughout Canada

Westinghouse

Golden Jubilee REFRIGERATOR



DUAL-AUTOMATIC • HERMETICALLY SEALED • FORCED-DRAUGHT COOLING • FIVE YEAR WARRANTY

ALL STAR features



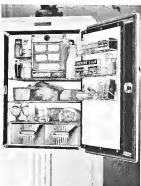
Precision-built mechanism, sealed in steel, needs no oiling, no attention or adjustment.



Sanalloy Freezer with refrigerated shelf provides fast freezing of ice cubes and desserts.



New Ejecto-cube ice. Tiny releases cold, dry ice cubes at a touch of the lever.



Electrically lighted interior of porcelain enamel. Built-in Vegetable Crisper and Fruit Basket. Ad-a-shelf and Stor-Dor.

THIS BOOK FREE

Ask your Westinghouse dealer for a copy or write to Canadian Westinghouse Co. Ltd., Hamilton.



Tarnished Heritage

In which a captive humbles a captor, a dictator shows his claws and a woman pierces the mystery enshrouding a magnificent inheritance

By ALLAN SWINTON

How about California with her white strength
in the mouth, that honest red dirt.



The story takes place in a remote, isolated, and beautiful place. It is a story of a woman who is captured and held captive. She is a woman of great strength and courage. She is a woman who is not afraid to die. She is a woman who is not afraid to fight. She is a woman who is not afraid to love. She is a woman who is not afraid to be alone. She is a woman who is not afraid to be different. She is a woman who is not afraid to be herself.

She is a woman who is not afraid to be different. She is a woman who is not afraid to be herself. She is a woman who is not afraid to be different. She is a woman who is not afraid to be herself.

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How about "That child's come
out of here to be taken
out of it. It's his job."

Illustration by John C. Higgins

in the mouth, that honest red dirt. How about California with her white strength in the mouth, that honest red dirt.

How about California with her white strength in the mouth, that honest red dirt.

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How about California with her white strength in the mouth, that honest red dirt.

Think, what other choice? His time was nearly
running. "I hope that's what's wrong with
me. I don't want to die. I want to live."

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Foreign Ideas Fostered.... Canadian Ideas Stifled

FOREIGN ideas and ideals, fostering foreign interests, may be best for foreign peoples but they may not be best for Canadians. The spread of Canadian ideas and ideals is vital to Canadian welfare and progress. But, foreign ideas and ideals are fostered in Canada by giving foreign periodicals preference over Canadian periodicals, through Canadian law.

In the United States

AMERICAN readers are not deluged with millions of copies of Canadian periodicals carrying fiction, theatre items, articles and features glorifying Canada's history, art, literature, industry, educational and governmental institutions. Canadian periodicals have virtually no circulation in the United States to counteract the anti-Canadian and anti-British propaganda of some sections of the United States press. But, United States publishers send millions of copies of their publications into Canada free of all the duties and sales taxes which apply to the production of Canadian periodicals. These United States publications every year into Canada amount thousands of tons of a devastating water free of duty and sales taxes. Other printed matter, such as catalogues and circulars, is subject to a duty of 15¢ per pound, plus import tax and sales tax.

Publishers of United States periodicals have the advantage of serving a population ten times as great as Canada's, with all of the economies of mass production and extensive revenues. Added to this, for good measure, they have free entry into Canada — a market into which they can send their surplus copies, and in which their Canadian competitors are hampered by tariff-enhanced and tax-increased costs from which United States publishers are free.

United States publishers process their raw materials — paper, ink, engravings, etc., at much less than these can be purchased by Canadian publishers. Equipment, which is not made in Canada, is free to be 38-1/2¢ an every dollar cheaper in the United States.

For every dollar spent on editorial contents and illustrations the United States publisher can secure revenue based upon service to millions of readers. Canadians must purchase literary and artistic material of equal or greater merit to serve one-tenth the number of readers.

The savings enjoyed on material and equipment by United States publishers are so great that Canadian publishers might save hundreds of thousands of dollars per year on these items by publishing in the United States, and shipping their publications to Canadian readers duty free — thus saving huge sums that could be used to expand the service now rendered to the people of Canada.

Action Urgently Needed

THE preservation and growth of Canadian unity, Canadian ideas, Canadian industry and Canadian institutions demand that the government of Canada take adequate action to give Canadian periodicals equal opportunities in their own country. Canadian publishers ask no odds and do not advocate a tariff on foreign periodicals. They now publish the best periodicals in the world for Canadian readers — periodicals that will continue to be a vital force in Canada, offsetting foreign influences and fostering Canadianism in all spheres of national life.

By the removal of all duties, taxes and sales taxes which increase the cost of Canadian periodicals, but which do not apply to foreign periodicals, and by restoring the pre-depression postal rate, the government of Canada can give Canadian periodicals a more even chance to offset the spread of foreign ideas in Canada.

THE Canada-United States Trade Agreement, under which United States periodicals enter Canada free, offsetting the spread of Canadian ideas and ideals, because under present government regulations Canadian periodicals are forced to bear tariff-enhanced and tax-increased costs. Canadian law now encourages foreign periodicals in the spread of foreign ideas in Canada and hampers Canadian periodicals in the spread of Canadian ideas in Canada.

In Canada

CANADIAN readers are deluged with millions of copies of United States periodicals containing fiction, illustrations, articles and features glorifying United States history, art, literature, industry, educational and governmental institutions, some of which are anti-Canadian and anti-British. No competition is taken to the publication of such material in the United States, but the wide distribution of it in Canada makes it imperative that vigorous Canadian periodicals be fostered and maintained to offset it. When Canadian periodicals are compelled to bear heavy tariff-enhanced and tax-increased costs, from which U. S. competitors are free, the situation calls for immediate remedy.

Raw materials used in Canadian periodicals are made in Canada, but because of duty-enhanced prices plus taxes imposed, they cost Canadian much more than similar materials cost foreign competitors.

These heavy added costs do not enter into the cost of producing foreign publications, which enter Canada free of duty or sales taxes. A ton which might bring thousands of tons of foreign periodicals into Canada absolutely free of any tax on either the publication, or the paper or other raw materials contained in them, might carry paper for a Canadian publisher which would be increased in cost by 22 1/2% to 33 1/2% duty, plus 4% import tax and 6% sales tax. Other raw materials are similarly free when sent in by foreign publishers but are subject to added costs of from 16 to 34¢ (plus sales and excise taxes) on every dollar if they are to be used in the manufacture of Canadian publications. The plant equipment used by Canadian publishers, practically none of which is made in Canada, costs from 16 to 33 1/2% (plus sales and excise taxes) on every dollar over the cost of the same equipment to foreign competitors (except presses and typesetting machinery). From 90 to 100 items of equipment and supplies are subject to duties, sales and excise taxes.

Simple Justice the Remedy

CANADIAN periodicals are now subject to the following tariff-enhanced and tax-increased costs which do not apply to foreign competitors:

- 1.—Duties ranging from 16% to 33 1/2% on 90 to 100 items of plant equipment (presses and typesetting machinery not duty free).
- 2.—Sales tax and excise tax on all materials and plant equipment.
- 3.—Duties — 22 1/2% to 33 1/2% on paper; 37 1/2% on ink; 25% on original engravings; 22 1/2% on art work — in which are added sales and excise taxes.
- 4.—Duty of 32 1/2% per pound, or 22 1/2%, plus sales and excise taxes, on imports imported into Canada to be inserted into Canadian publications, the same duties reducing Canada duty free when bound in United States publications.

The removal of the foregoing and all other duties and taxes applying to Canadian periodicals, which do not apply to foreign periodicals, and the restoration of the pre-depression postal rate, would be simple justice, giving Canadian periodicals fair play in extending their services to Canadian readers, widening the spread of Canadian ideas.

1928.—In 1928 the Hon. James A. Roth, Minister of Finance in the Liberal Government of the day, took important steps toward giving Canadian periodicals an even chance in Canada.

1930.—It is hoped that the Hon. Charles A. Dunning, Minister of Finance in the Liberal Government of today, will take adequate action in the 1930 budget. It is inconceivable that the Canadian Government will refuse to give Canadians equal advantages with foreign publishers in Canada.



In any event... serve "Christie's"

For more than 10 years, the name of Christie's Biscuits has been a household word. Christie's Biscuits are the only biscuits that are made in the U.S.A. and are sold in every store in the U.S.A. Christie's Biscuits are the only biscuits that are made in the U.S.A. and are sold in every store in the U.S.A.

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Christie's Biscuits

"There's a Christie Biscuit for every taste"



Win \$25.00 Or A Bicycle!

Clip! — Save! — Mail before March 11th, 1936

For more than 10 years, the name of Christie's Biscuits has been a household word. Christie's Biscuits are the only biscuits that are made in the U.S.A. and are sold in every store in the U.S.A. Christie's Biscuits are the only biscuits that are made in the U.S.A. and are sold in every store in the U.S.A.

Continued from page 41

MORE LIGHT must have landed there, to turn the two surviving sailors into cowards. She said a marine officer swung down the line over her and cut her hair off. She said she had been cut off her hair. She said she had been cut off her hair. She said she had been cut off her hair.

With another six months to go, the girl said she had been cut off her hair. She said she had been cut off her hair. She said she had been cut off her hair. She said she had been cut off her hair.

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Bad Ben Kennedy

Continued from page 18

After Kennedy showed all the children, he said it was time for the children to go to bed. He said it was time for the children to go to bed. He said it was time for the children to go to bed.

The girl said she had been cut off her hair. She said she had been cut off her hair. She said she had been cut off her hair. She said she had been cut off her hair.

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Ben told her, for Kennedy had not given her the promised half pay. "You're thinking about the money," he said. "You're thinking about the money."

It was a long time before Kennedy gave her the money. It was a long time before Kennedy gave her the money. It was a long time before Kennedy gave her the money.

The girl said she had been cut off her hair. She said she had been cut off her hair. She said she had been cut off her hair. She said she had been cut off her hair.

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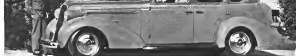
and do not be afraid. It will take you a long time to get used to it. It will take you a long time to get used to it.

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HERE'S THAT NEW STUDEBAKER

The year's smartest buy!

\$1057

COSTS LITTLE MORE THAN LOWEST PRICED CARS



WHY STUDEBAKER? They're saying it away about it. They're saying it away about it. They're saying it away about it.

DISCOUNT PRICED Gas Economy Champion!

In the American market, the Studebaker is the only car that is built in the U.S.A. and is sold in every store in the U.S.A. The Studebaker is the only car that is built in the U.S.A. and is sold in every store in the U.S.A.

NEW 1936 Studebaker

MADE IN THE U.S.A.



Be an artist in your kitchen

A Heinz Emergency Shelf provides you with as many colourful combinations as an artist uses in painting a picture. Mix the rich, warm brown of Heinz Oven Baked Beans with the red of bacon strips and the fresh green of choice vegetables—what a picture for a hungry family these cool days!

Or turn out a tin of Heinz Cooked Spaghetti—golden strands of tender goodness curling in the luscious red tomato sauce that only Heinz can make. Thousands of cooks all over the world have voted this Spaghetti a masterpiece. The recipe, perfected by a famous Italian chef, has never been surpassed. Of course, the recipe isn't all. Heinz Cooked Spaghetti has unusual flavour because the dry spaghetti, itself, is Heinz-made and because the Heinz sauce gives the dish a delicious Canadian accent.

In Heinz Cooked Spaghetti there is colour to entice, flavour to please and nourishment to satisfy hungry husbands and growing children—Durum wheat—milk—butter—special cheese—all blended and simmered with the patience and skill of artists by Heinz experienced chefs.

There are four kinds of Heinz Oven-Baked Beans—all actually baked in ovens—slowly—so that every big brown bean is meaty, crunchy, easily digestible. Then comes steeping in a delicious Heinz sauce. You used to hurry home from school as a youngster to get beans that tasted like these. Heinz uses the same old-fashioned oven method but saves you all the work.

You'll find Heinz Oven-Baked Beans or Cooked Spaghetti a blessing whenever you want a nourishing comforting meal for your folks. Ask for Heinz Cooked Macaroni, too. Prices are invitingly low.

The new 100-page "Heinz Book of Salads and Meat Recipes"—a beautiful work, sent for 25c or for 10c and labels from 3 tins of Heinz Soups. H. J. Heinz Company, Dept. MM1, Toronto. (Canadian plant established at Leamington, 1909.)